

## Chic Time in the 'Tick Sponsorship Package 2020

Chic Time in the 'Tick is an annual fundraising event that raises money to better the Manotick community. On April 24, 2020, 500 women will come together in the Manotick Arena and Community Centre to dance the night away and bid on amazing silent and live auction items while enjoying dinner and live performances.

From 2017 to 2018, this event raised over \$45,000.00 for the Mahogany Dock project. Once we reached our goal for the project, we turned our efforts to the support of the Centennial Park Enhancement project. The first phase will be to renovate the Skate Park and the Outdoor Rink for the kids.

In 2019, Chic Time in the 'Tick raised \$20,000.00 for the project. Our fundraising goal for 2020 is \$30,000.00. In order to raise this money, we are looking to the Manotick community for support through sponsorship of Chic Time in the 'Tick 2020. We have generalized sponsorship packages below, however; we are more than willing to discuss with businesses any part of the event that they would like to sponsor.

## General Sponsorship Packages

| Showcase Sponsor   | Signature Sponsor  | Champion Sponsor  |
|--|--|---|
| \$2,500  | \$1,000  | \$500   |
| Only one available   | Up to five (5) available   | Unlimited available   |
| <ul> <li>A full-page ad in the event program</li> <li>Company branding on photobooth</li> <li>2 Company banners displayed at the event</li> <li>Social media recognition (2 posts and a story on Instagram, 2 posts on Facebook)</li> <li>Verbal recognition at event</li> <li>Logo with hyperlink on www.chictimeinthetick.com</li> <li>First Right of Refusal for Chic Time in the 'Tick 2021</li> <li>Opportunity to donate silent/live auction item</li> </ul> | <ul> <li>Half-page ad in event program</li> <li>Social Media recognition (1 post on Instagram, 1 post on Facebook)</li> <li>Verbal recognition at event</li> <li>First right of refusal for Chic Time in the 'Tick 2021</li> <li>Opportunity to donate silent/live auction item</li> <li>Logo with hyperlink on www.chictimeinthetick.com</li> </ul> | <ul> <li>Half-page ad in the event program</li> <li>Social media recognition (1 story post on Instagram)</li> <li>First Right of Refusal for Chic Time in the 'Tick 2021</li> </ul> |

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